July 31, 2017

«Name»

«Company»

«Address»

«City», «State» «Zip»

Dear «Name»:

**Honoring Our Veterans**, a **free** concert presented Sunday, November 12, 2017 at 2 pm at St. Mark’s Cathedral, 519 Oak Grove Street in Minneapolis, is now in its 6th year. It is sponsored by the Wells Foundation, whose focus includes homeless veterans. This year we are honored to have Major General Robert Shadley, U.S. Army, (retired) speak before the concert.

We would like to invite you and your post members to attend. At the concert, we take a free will offering, the proceeds of which are donated to a veterans organization. Over the last five years we have raised more than **$20,000** for veterans organizations such as St. Stephen’s Human Services and Minnesota Assistance Council for Veterans.

We will recognize all veterans in the audience at a midpoint in the concert and hope you can attend! Please feel free to post the publicity flyer in your building.

One of our sponsors is the Goodale Family Foundation of the late Dr. Robert Goodale, a veteran and physician at the University of Minnesota, and his wife Katherine. We are also raising money through sponsorships from veteran-related organizations, with a brochure enclosed with this letter. Any amount is appreciated – $25, $50, $100 or more. If you are able to donate a sponsorship of any size, we will list you in the program as a sponsor of this wonderful event.

We hope to see you at the concert, and stay afterwards for a cookie reception. If you wish more information, please call me at (651) 260-6312.

Best Regards,



Inez Bergquist

Wells Foundation President