Wells Foundation Fundraising/Solicitation Standards Policy

To ensure that the Wells Foundation’s fundraising/solicitation practices merit the respect and trust of the general public, and that donors and prospective donors can have full confidence in the Wells Foundation and causes they are asked to support, the Wells Foundation will abide by the following fundraising/solicitation standards and practices:

1. Any print, email or electronic solicitation will identify the Wells Foundation as the receiver of the funds and will describe the purpose or programs for which the contributed funds will be used.
2. Donors will be provided with the address or phone number of the Wells Foundation.
3. The Wells Foundation will provide a secure environment for collecting donations.
4. Internal controls governing the safekeeping of all confidential donor financial and personal information will be maintained.
5. The Wells Foundation provides a donor privacy policy on its website, www.wellsfound.org. At any time, donors can “opt out” of making their private information available or shared.
6. The Wells Foundation provides a “discontinue contact” policy under which donors can ask to be removed from solicitation and other mailing lists.
7. If the Wells Foundation uses professional fundraisers, they will identify themselves as such and will provide the name and address of their employer or contracting party on request.
8. If the Wells Foundation engages in cause-related marketing, or its name is used in connection with an event or the marketing of goods and services, the Wells Foundation or a person authorized by the Wells Foundation to use its name will upon request, provide accurate information about the percentage of gross revenue that the Wells Foundation receives.